



CAN COMPANY WAREHOUSE
ROANOKE, VIRGINIA



An event and meeting space on the second floor of a 1912 can factory.

3,194 square feet in southeast Roanoke: plank floors, brick walls, windows on three sides. It holds 45. Parking is free, the rates are published, and nobody is going to hand you a catering minimum.

WHERE

315 Albemarle Ave SE
Roanoke, Virginia 24013

BOOK

cancompanywarehouse.com
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CALL

(540) 520-6399



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THE ROOM

The Star View Room

Glazing runs along three walls with skylights over the middle, so the room is lit without the overheads on for most of the working day. The floors are the original plank and the brick is the original brick. After dark the Mill Mountain Star shows up in the south windows. That is where the room gets its name.



THE LOUNGE CORNER IS PERMANENT. IT STAYS WHERE IT IS IN EVERY LAYOUT.

SPECIFICATION

Size	3,194 sq ft
Location	Second floor, north building
Capacity	Up to 45, in any layout
Floors	Original wood plank
Walls	Exposed brick
Structure	Nine heavy timber posts
Daylight	Windows on three walls, plus skylights
Furniture	53 chairs and tables, included
Power	At the conference table, eight seats
Wifi	Guest network, separate from building traffic
Access	Restrooms on the same floor. Accessible restrooms and a 4,500 lb freight elevator on the first.
Parking	Free, in the building's own lot

In the room, in the rate

- ✓ 53 chairs and tables
- ✓ A permanent conference corner with a powered conference table seating eight
- ✓ A permanent lounge corner: sofa, armchairs, glass table
- ✓ A large screen on a rolling cart, so the front of the room is wherever you need it
- ✓ A whiteboard
- ✓ A chalkboard painted directly on the brick
- ✓ Guest wifi on its own network name

On power

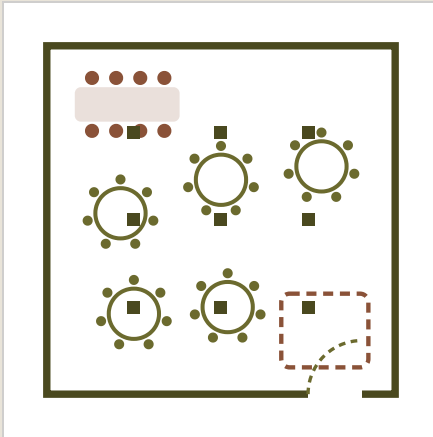
The eight seats at the conference table have outlets up through the tabletop. The classroom and U-shape setups run off folding tables, which have none. If your session needs everyone plugged in all day, tell us before you book and we will say whether the room fits.



LAYOUTS AND CAPACITIES

Six ways to set the floor.

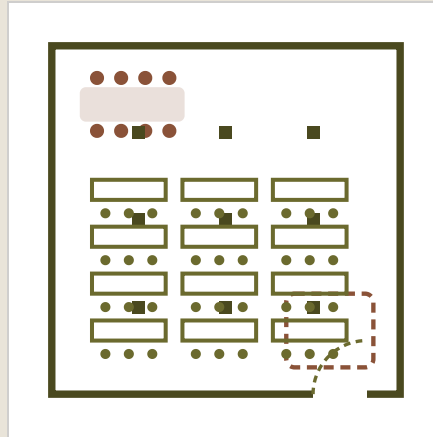
53 chairs and tables come with the room and the floor is open, so it gets set up for whatever you are actually doing. 45 is the ceiling whatever the arrangement.



BANQUET

45

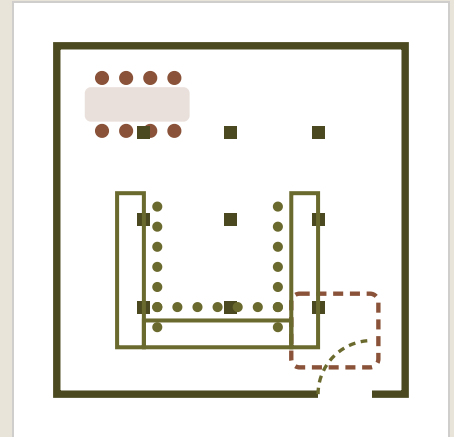
Rounds of seven. Dinners, awards nights, and receptions where people sit down.



CLASSROOM

36

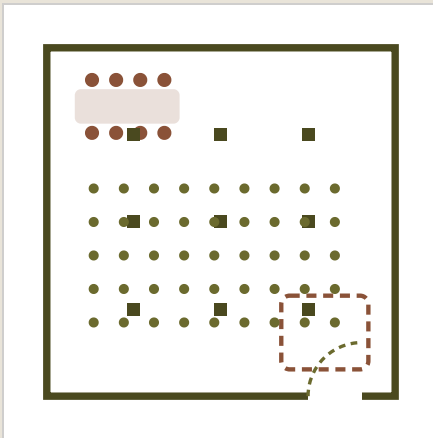
Rows facing the screen cart. Everyone gets a writing surface.



U-SHAPE

21

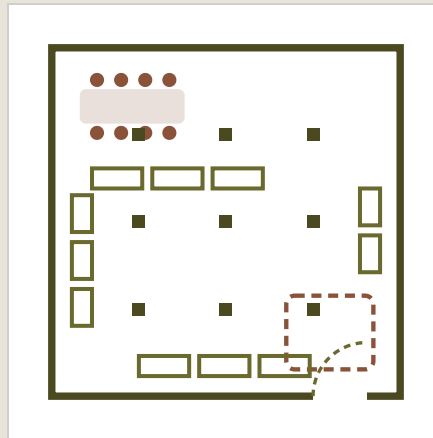
Nobody has their back to anyone. Boards and facilitated days.



THEATRE

45

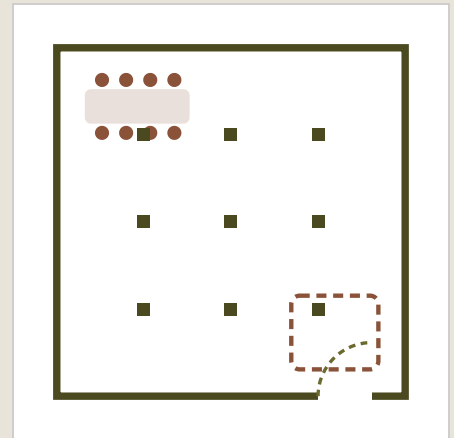
Chairs only, no tables. This is the most the room will take.



OPEN FLOOR

45

Tables round the edge and the middle left clear. Markets and standing parties.



BOARDROOM

8

Just the permanent table, with the rest of the floor left alone. Small meetings and interviews.

Reading the plans

■ Heavy timber post. Nine of them, on a roughly fifteen-foot grid.

■ Powered conference table, eight seats. Permanent.

■ Lounge corner: sofa, armchairs, glass table. Permanent.

○ Tables and chairs you move. All 53 are included.

Schematic, not to scale. The conference corner and the lounge corner stay put in every layout; everything else moves. 45 is the ceiling whatever the arrangement. Tell us the headcount and what you are running and we will say which layout suits it. A 30-person training and a 30-person reception want the floor arranged very differently.



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SET UP FOR A WORKING SESSION



THE POWERED CONFERENCE TABLE



CHALKBOARD, PAINTED ON THE BRICK

WHAT IT'S FOR

One room, three jobs.

Meetings, offsites and training

The usual alternative is a hotel function room with no windows, a catering minimum, a final headcount due three weeks out, and a sales call before anyone will tell you a price. This is the other option.

Windows on three walls and skylights over the middle. A permanent conference corner with a powered conference table seating eight. A screen on a rolling cart, a whiteboard, and a chalkboard painted straight onto the brick. Restrooms on the same floor. Lunch comes from wherever you want it to.

\$95 / hour · two-hour minimum · cleaning included, no separate fee

- Board and staff meetings
- Offsites and team retreats
- Training and workshops
- Classes
- Working sessions and interviews

Receptions, parties and markets

Open floor, old wood, exposed brick, and light from three sides until it goes down behind Mill Mountain. Nine heavy timber posts and a beamed ceiling do the decorating for you.

There is no kitchen, no bar and no event staff here. That is also why there is no catering minimum and no beverage package. Bring the caterer you want, bring what you want to drink, and set the room up the way the evening needs it.

\$175 / hour · four-hour minimum · cleaning included · weekend evenings after 5pm \$210 / hour, six-hour minimum

License and certificate. Alcohol needs a one-day Virginia ABC license or a licensed vendor, and nothing may be sold. Events and production days need a certificate of insurance naming KNI Investments LLC; meetings do not. Amplified music down at 10pm, city rule. Terms at cancompanywarehouse.com.

- Receptions and showers
- Rehearsal dinners
- Birthdays and anniversaries
- Pop-ups and markets
- Small performances
- Club and association meetings

Video & Production

Nine timber posts on a roughly fifteen-foot grid, original plank floors, exposed brick, a chalkboard wall, and glazing on three walls with skylights, so the light moves through the day.

Load-in goes through a 4,500 lb freight elevator, with the lot right outside. The room takes the work that needs the whole floor. The room is booked whole-floor, for work that needs the space and the daylight. Smaller commissions belong with Albemarle Studios, our ground-floor tenant.

\$110 / hour · two-hour minimum · cleaning included, no separate fee

- Film and video shoots
- Commercial and editorial
- Multi-camera setups
- Full-floor productions
- Audience-present recording



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RATES

The price is on the page.

Meetings and workshops	\$95 / hr	Two-hour minimum. Cleaning included, no separate fee.
Video & Production	\$110 / hr	Two-hour minimum. Cleaning included, no separate fee.
Events and parties	\$175 / hr	Four-hour minimum. Cleaning included, no separate fee.
Weekend evenings, events	\$210 / hr	After 5pm, Friday to Sunday. Six-hour minimum. Cleaning included.
Eight hours or more	10% off	Applies to any booking type, on the hourly total.

Cleaning is inside the hourly rate on every booking type. There is no cleaning fee, no service charge and nothing added at the end. The event rates read higher than a room that quotes \$150 an hour and then bills you for the clean afterwards, because we would rather have it in the rate than in the invoice.

CURRENT RATES AT [CANCOMPANYWAREHOUSE.COM](https://cancompanywarehouse.com)

What's in the rate

- ✓ The whole room, for the hours you book
- ✓ 53 chairs and tables
- ✓ The powered conference table, seating eight
- ✓ The screen on its rolling cart
- ✓ Whiteboard and chalkboard
- ✓ Guest wifi on its own network
- ✓ Free parking in the building's lot
- ✓ Restrooms on the same floor, and the freight elevator for load-in

What isn't, on purpose

- No kitchen
- No bar
- No in-house catering
- No event staff

If you have ever been handed a four-figure food-and-beverage minimum for a room you wanted for an afternoon, this is the trade: bring your own caterer, set the room up yourself, pay for the room and nothing else.

Getting in

Free parking in the building's own lot, out front. No meters and no garage. The room is on the second floor; accessible restrooms and a 4,500 lb freight elevator are on the first, so nothing has to be carried up. The hours you book are the hours you have the room, setting up and clearing away included. Weekend evenings carry a six-hour minimum: a Saturday evening is one booking a day here. Amplified music comes down at 10pm, which is the city's rule rather than ours.



THE BUILDING

Four working lives in a century.

Built in 1912 for the Virginia Can Company, and cans came off these floors for four decades: Virginia Can, then United States Can from 1927, then Continental Can, which kept the lines running until 1951. Kenrose Manufacturing turned the floors into a clothing factory in 1952, and S. H. Heironimus, Roanoke's own department store, bought the complex in 1963 and warehoused here into the early 2000s.

Both painted signs survive: Heironimus on the office building, and the Continental Can ghost sign on the south parapet, in line with the Star. Individually listed on the National Register of Historic Places since 22 February 2006, and on the Virginia Landmarks Register. The ground floor holds a record shop and Albemarle Studios.